

**Colonial First State Global Asset Management** 

# Sustainability & Property Asset Management

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# Agenda

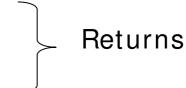
- Context for considering Sustainability initiatives in Property Investment Management
- The investment supply chain for Property Investment Management
- The drivers and incentives (or lack thereof) for sustainability
- Our approach / response through asset management
- The challenges
- Some observations of the success in the industry to date



## Context

The Property Investment Managers approach

- Property Investment Managers Responsibility
  - Active asset management
  - Value
  - Performance

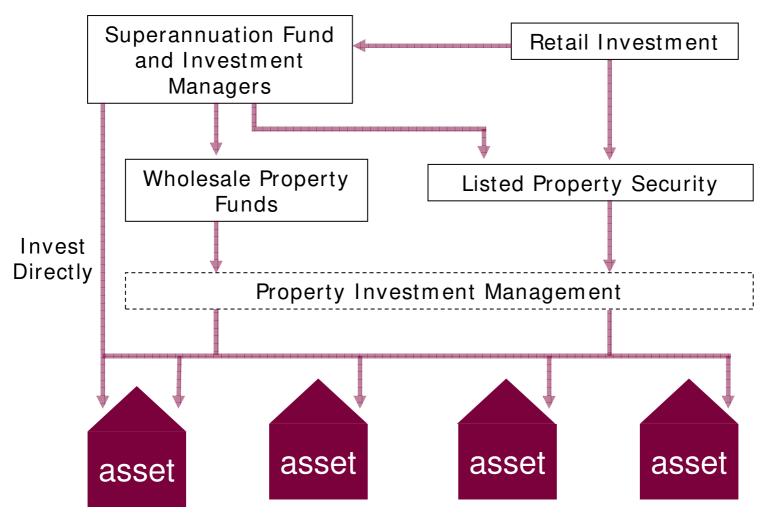


- Response to the Investor drivers
  - Investment returns
  - Social licence to operate
  - Fiduciary duties



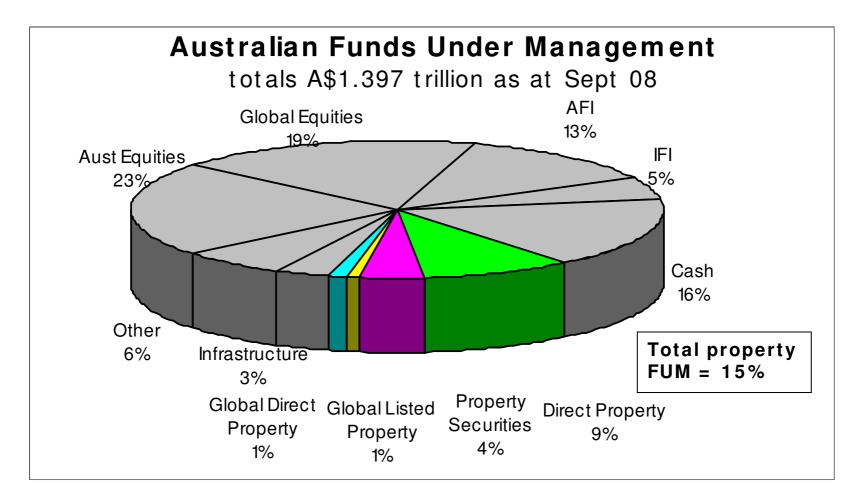


## Investment Universe





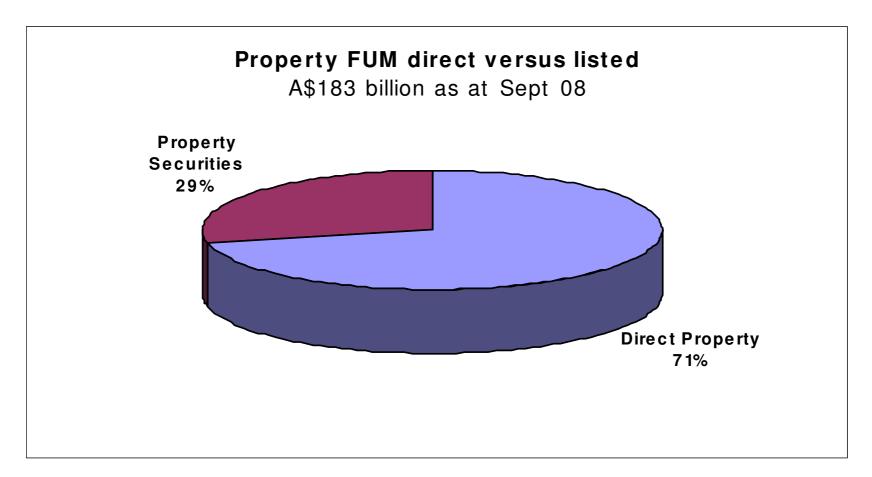
# Portfolio Allocation to Property



Source: Rainmaker & CFS Research



# Portfolio Allocation to Property

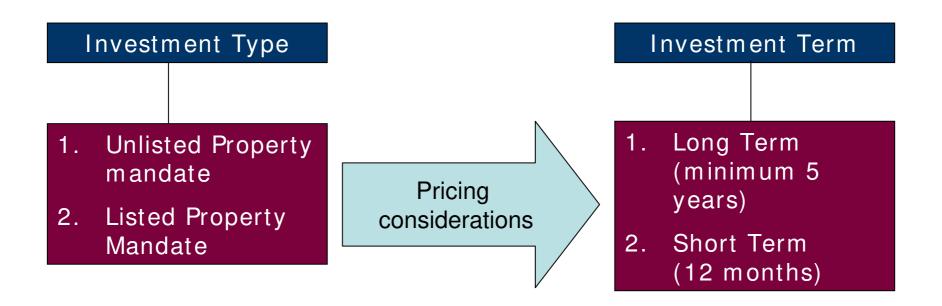


Source: Rainmaker & CFS Research



## **Investment Drivers**

### Markets and Their Influence



Enhanced/Impinge on Sustainability Agenda



# Property Investment Manager's Response

### **Management Philosophy**

- Embodies sustainability
- Just good business sense
- United Nations Principles of Responsible Investment (UNPRI)
   A voluntary globally recognised programme which encourages best practice in
  - Environmental,
  - Social and,
  - Governance issues.

Responsible Property Investment









# Property Investment Manager's Execution

### UNPRI

The Manager will;

- 1. **incorporate** ESG issues into investment **analysis and decision-making** processes;
- be active owners and incorporate ESG issues into our ownership policies and practices;
- 3. seek appropriate disclosure on ESG issues by the entities in which we invest;
- 4. **promote** acceptance and implementation of the Principles within the investment industry;
- 5. work together to enhance our effectiveness in implementing the Principles;
- 6. each report on our activities and progress towards implementing the Principles.





# Property Investment Manager's Execution

# Portfolio and Asset Manager's Direction

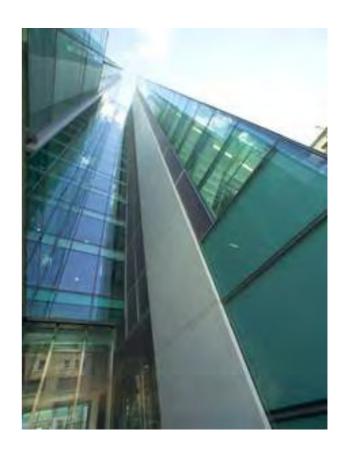
### **Active Asset Management**

- ⇒Long term positioning & repositioning
- Maintenance and creation of value
- ⇒Security of income
- ⇒Provision of amenity

### Sustainability Integral through

Asset/ Property/ Facilities Management

- Operating costs
- Utility consumption
- Resource consumption and recovery
- **⇒**Emissions





# Property Investment Manager's Measurable Outputs

## **Existing building stock**

- The Green Issues
  - Climate change
  - Efficiencies
  - Tenant demand
  - Regulation & legislation
- Standards for transparency
  - Performance
  - Specifications
  - Green Leases
  - green building council australia

- Implementation
  - Targets
  - Benchmarking
  - Monitoring
  - Management
  - Analysis
  - Continual improvement





# Property Investment Manager's Challenges

Balance:



Wholesale vs. Listed:



- Does balance effect on-site management?
- Does it affect sustainability implementation?
- New investment and redemptions



## Observations

- Transparency
- Ratings
- Eco-Efficiency
- Tenant Engagement



### Green increases value!

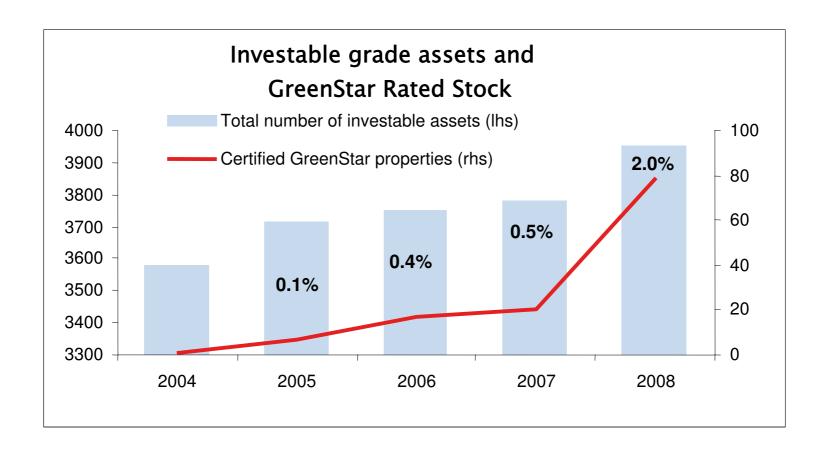
"Doing well by doing green"

Research by Nils Kok & others (Jan 09),
 Maastricht University Netherlands, &
 UC Berkeley (ref; USA Office Real Estate).





# Green Building Rated Stock



Source: GBCA, IPD and CFS Research



# **NABERS Energy Ratings**

- Introduced in 1999
- 40% of Australian office space has been rated
- Sydney has about 56% of stock rated
- Where buildings have been performance benchmarked and rated more than once; their ratings have improved by +/- 10% or half a star rating

Source: Proposed Federal Legislation for introduction 2010 "Mandatory disclosure of Commercial Office Building Energy Efficiency"



# Summary

- Sustainability integral to Asset Management
- PRI framework
- Performance targets
  - set & measure
- Responsible Property Investment
- Green adds value



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